



www.talkstorywithme.com

Dr. Marshawn Martin

SPEAKER &
CERTIFIED LEADERSHIP TRAINER

SPEAKER PROFILE

Hi. I'm Marshawn!

SPEAKER & CERTIFIED LEADERSHIP TRAINER

Why I Do What I Do

I am a woman on a mission, who happens to live in Hawai'i, who loves people, and loves to serve the community. Pursuing my education launched me into a calling to help elevate the trajectory of others. Although I have decades of leadership experience, it took me a while to zero in on my purpose and passion and I am driven to share strategies for activating the highest levels of leadership mastery with my company, Talk Story With Me LLC. Why Talk Story With Me, you ask?

In Hawai'i, Talk Story means truly investing the time to get to know someone. You share a conversation to learn more about who the person is and what is important to them. Bringing up business before you "talk story" is poor etiquette. I gravitate to this tradition because I believe in creating relationships and not transactional business processes. Allow me to share more:

MISSION

My passion is in empowering leaders and fueling them with the knowledge and confirmation of their competence - to rid the feeling of being overwhelmed or faux imposter syndrome.

PUBLIC SPEAKING

My signature talk **"The Irrefutable Competence of Our Leadership"** does not just teach outdated theories on leadership and empowerment. I share a powerful message of empowering statistics highlighting the leadership skills women possess and utilize in achieving exceptional results and our impact in business. It equips audiences with an entirely new paradigm of inspirational leadership that allows them to effortlessly support their skillset with proven data to advance themselves. I take audiences on game-changing journey and put them on an elevated trajectory toward realized human potential, visionary impact, and an iconic professional legacy.

Contact me if you would like to elevate your event with strategies for activating the highest levels of leadership mastery in each of your attendees.

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Professional Story

My professional experience started at the age of 17 in the hospitality industry. At the age of 21, I completed Marriott's supervisor training. I eventually worked my way up to a General Manager position by the age of 24.

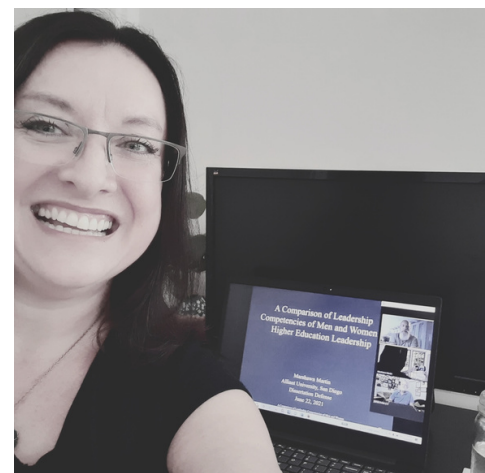
In my next career, I took real estate to the next level by building a team that partnered with local, private and public sector industries to assist their employees with corporate relocations. When the market shifted in 2008, I decided to finally pursue my education and enrolled in a Bachelors of Business Management degree at the age of 32! During my enrollment interview, my counselor said I would be a great fit for a newly formed business development team at the university, and there began my 14+ year career in higher education leadership.

Working in higher education also afforded me the opportunity to earn my Masters in Public Administration and my Doctorate in Educational Leadership. In 2019, I certified as a John Maxwell Leadership Coach and, in 2021, I transitioned to the non-profit sector as an Executive Director in Hawai'i and launched Talk Story With Me LLC in 2023. I believe in life-long learning and I always work to learn more to best serve my clients.

Personal Story

I am originally from San Diego CA. My first visit to Hawai'i was in 2003 and, when it was time to leave, I felt I left my soul on the islands. After visiting several times a year, every year, my family and I made the move to Hawai'i in 2011. My love of the islands, the people and aina, grows with each passing year.

My husband, our 2 sons, our puppy Kylie, and I enjoy living in East Hawaii on the Island of Hawaii, aka Big Island. We also own a local coffee business, more information can be found at www.soonocoffee.com



LEARNING OBJECTIVES



- ✓ Truth Bomb: Historical Evidence of Women's Leadership Successes
- ✓ The Game-Changing Journey: Empowering Statistics of Women's Advancements
- ✓ Your Elevated Trajectory and Professional Legacy: Activating the Highest Levels of Leadership Mastery

Client Testimonials

“

Her knowledge and experience in her industry are valuable assets to her company and community.

- Star Jones

**International
Association of Women**

“

If you are looking for vibrant, cutting edge thinker and a caring yet strong leadership professional, I would highly recommend Marshawn.

- Charles Loffland
**Co-founder, Uplift
Institute**

“

Dr. Martin's workshop was engaging and shared a lot of useful interesting information. It elicited a great conversation.

~ Maria V.

Bonner Foundation

WHO I WORK WITH

- Bonner Leadership Program, Hilo, 2024
- Walk to Cure Arthritis, Honolulu 2023
- Hispanic Chamber of Commerce Hawai'i "Hola y Aloha" Podcast, 2023
- ESPN Honolulu Live Broadcast, 2023
- Taste of the Town Gala, Honolulu 2022
- HEMIC Foundation Golf Tournament, Oahu 2022
- Walk to Cure Arthritis, Honolulu 2021
- Workshop, "Getting the Training You Need," Nepris, May 2020.
- Case Study, "Online Charter Schools", Alliant International University, Feb 2020
- Mastermind, "15 Invaluable Laws of Growth", San Diego 2020
- Association of Talent Development, Hawai'i 2020
- Virtual Presentation, "Overcome the Overwhelming", San Diego 2020
- Association of Talent Development, San Francisco 2018
- Universitat Osnabruck, Germany 2018
- Munich Business School, Germany 2018
- Lyon Catholic University-ESDES Business School, France 2018
- Montpellier Business School, France 2018
- TESOL Convention, Chicago 2018
- BIR Training Center, Chicago 2017
- Phi Theta Kappa Honor Society, San Francisco 2017

AVAILABLE FOR:

30 - 60 minutes plus Q&A

- Keynote
 - Guest Speaking
 - Virtual Presentations
 - TV/Radio Interviews
 - Podcast Interviews
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drmartine@talkstorywithme.com

www.talkstorywithme.com



GET IN TOUCH

I look forward to talking story and getting to know you as well!

Event planners - If there's something you need but don't see above, please let me know.

Journalists - Please send questions in advance by email. If available, I will happily schedule a chat for detailed responses.

Got questions? Feel free to book a call via www.talkstorywithme.com or text/call me at 808-551-3433

Marshawn

Publications

A Comparison of Leadership Competencies of Men and Women in Higher Education Leadership, ProQuest 2022

The Gift (Children's Book), Barnes & Noble 2023

Accomplishments

EdD, Alliant International University, Educational Leadership and Management

MS, University of Phoenix, Public Administration

BS, University of Phoenix, Business Management

National Society of Leadership and Success Nomination, 2020

Influencer of the Year - International Association of Women, 2018

Spirit of the Phoenix - University of Phoenix, 2008